

SENIOR YEARBOOK ADS - CLASS OF 2015

To reserve your ad space, please respond by **November 14, 2014** and provide the following:

- This Order Form
- Ad Photos (SEE GUIDELINES)
- Ad Text (SEE GUIDELINES)
- Full Payment (Printed Copy of Online Order Receipt)
- Cash or Check (Payable to Gainesville High School)

MAIL OR DELIVER TO:
Gainesville High School
ATTN: Ms. Miller (YB)
830 Century Pl
Gainesville, GA 30501

QUESTIONS?
Visit www.BigRedYearbook.com
Ms. Donna Miller - Yearbook Adviser
DONNA.MILLER@GCSSK12.NET
Phone 770-536-4441 Ext 5408

****ALL FIELDS ARE REQUIRED****

> ORDER INFO

STUDENT'S NAME PLEASE PRINT CLEARLY PURCHASER NAME PLEASE PRINT CLEARLY

STREET ADDRESS PLEASE PRINT CLEARLY CITY STATE ZIP

CONTACT PHONE NUMBER (7AM - 4PM) PURCHASER EMAIL PLEASE PRINT CLEARLY

Yes No I AGREE TO ALL TERMS AND GUIDELINES STATED IN THIS BROCHURE

IS THIS AD A SURPRISE FOR THE STUDENT? PURCHASER SIGNATURE

SIZE, PRICING & PAYMENT DEADLINES	
DISCOUNT DEADLINE ORDER BY 10/17/14	AFTER 10/17/14
1/8 PAGE \$75	1/8 PAGE \$80
1/4 PAGE \$125	1/4 PAGE \$150
1/2 PAGE \$200	1/2 PAGE \$225
FULL PAGE \$325	FULL PAGE \$350
FINAL DEADLINE 11/14/2014	
SEE PRICING DETAILS FOR BLACK AND WHITE EARLY DEADLINE PRICING	

CLEARLY MARK YOUR AD SIZE



AD ORDER CHECKLIST
PHOTOS INCLUDED ON CD _____
NUMBER OF PHOTOS SUBMITTED _____
MESSAGE TYPED & SAVED TO CD _____
MESSAGE HANWRITTEN BELOW _____
DESIGN CHOICE COLOR _____ BLACK & WHITE _____
PAYMENT METHOD ONLINE _____ CHECK _____ CASH _____
****PLEASE REFERENCE INSTRUCTION GUIDELINES FOR PHOTO LIMITS****

NEATLY PRINT AD TEXT BELOW [YOU MAY SUBMIT ON ANOTHER SHEET OF PAPER OR WORD DOC ON PHOTO CD OR EMAIL TO MRS. MILLER AT DONNA.MILLER@GCSSK12.NET]

AD PAYMENTS NOW ACCEPTED ONLINE AT WWW.BIGREDEYEARBOOK.COM



REMEMBER TO ORDER YOUR YEARBOOK NOW FOR ONLY \$65! AT WWW.BIGREDEYEARBOOK.COM

YEARBOOK STAFF USE ONLY

COLOR _____ BLACK & WHITE _____
BEFORE 10/17/2014 AFTER 10/17/2014
1/8 PAGE _____ 1/8 PAGE _____
1/4 PAGE _____ 1/4 PAGE _____
1/2 PAGE _____ 1/2 PAGE _____
FULL PAGE _____ FULL PAGE _____

DATE COMPLETE ORDER RECEIVED BY YEARBOOK STAFF: _____
STAFF MEMBER ASSIGNED TO CREATE AD: _____
AD COMPLETED DATE: _____
ASSIGNED PAGE NUMBER: _____
APPROVED BY: _____

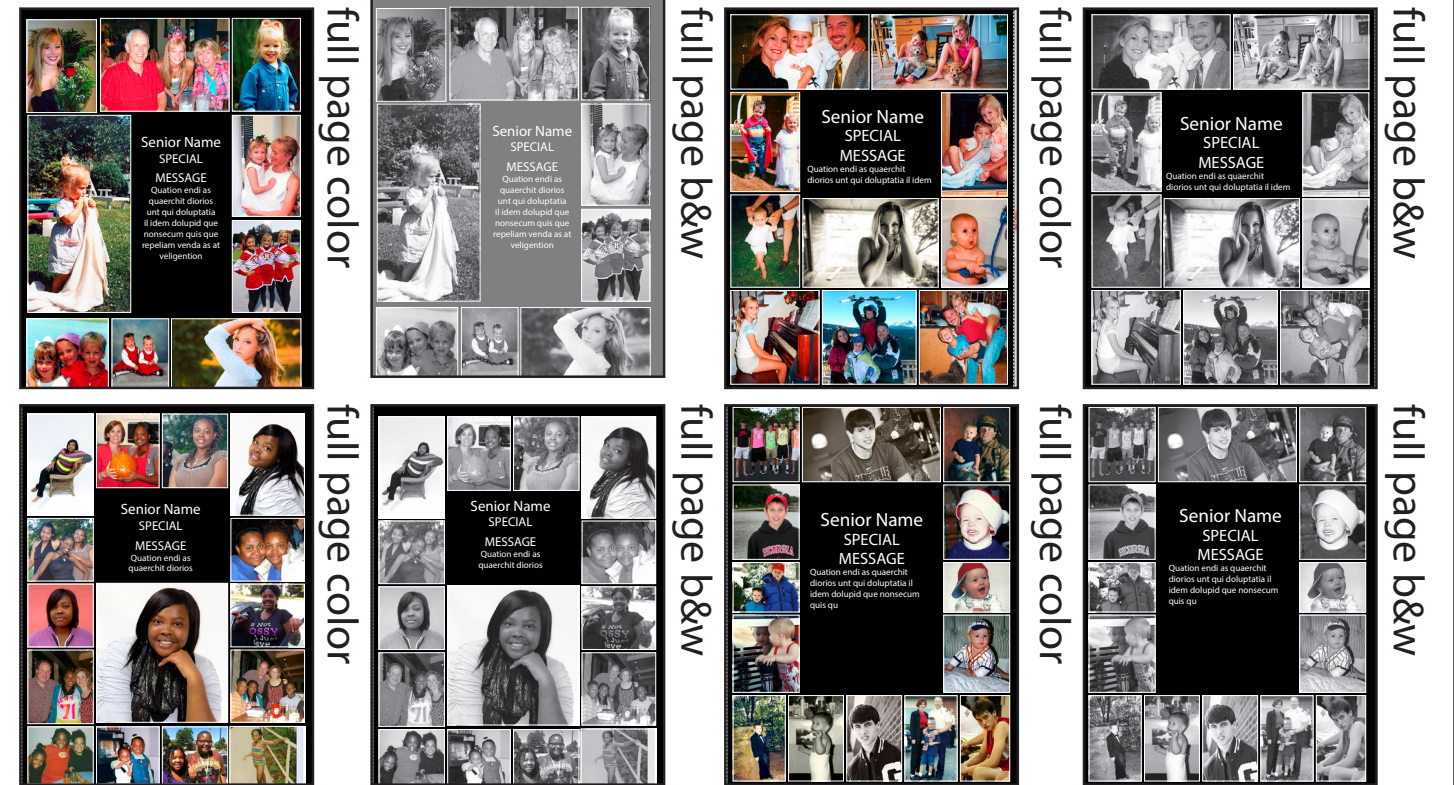
TOTAL AMOUNT DUE \$ _____
TOTAL PAYMENTS \$ _____
JOSTENS ORDER # _____
PAID IN FULL DATE / / 2014

PAID CHECK _____
CHECK # _____
PAID CASH _____
RECEIPT# _____

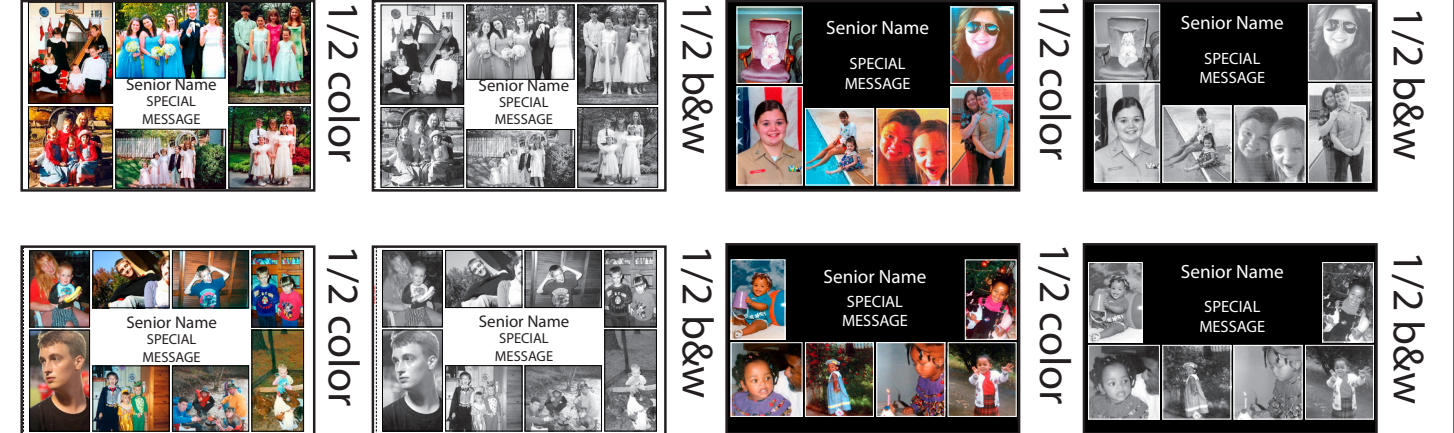
YEARBOOK STAFF NOTES

SAMPLE GHS SENIOR ADS 2015

CHOOSE YOUR DESIGN: Refer to number below each design to identify which layout you wish to use for your senior ad.
FULL PAGE APPROXIMATE DIMENSIONS: 7.5 inches wide x 10.5 inches high



CHOOSE YOUR DESIGN: Refer to number below each design to identify which layout you wish to use for your senior ad.
HALF PAGE APPROXIMATE DIMENSIONS: 7.5 inches wide x 5.25 inches high



CHOOSE YOUR DESIGN: Refer to number below each design to identify which layout you wish to use for your senior ad.
QUARTER PAGE APPROXIMATE DIMENSIONS: 3.75 inches wide x 5.25 inches high



CHOOSE YOUR DESIGN: Refer to number below each design to identify which layout you wish to use for your senior ad.
EIGHTH PAGE APPROXIMATE DIMENSIONS: 3.75 inches wide x 2.75 inches high (Business Card).



Senior Yearbook Ads - Class of 2015

The Gainesville High School Yearbook staff is now accepting senior recognition ads for the class of 2015. These ads will be featured in a special section of the 2015 yearbook. Please take this special opportunity to tell your senior how proud you are of his or her achievements! **Senior ads are available for a limited time on a space-available basis.**

DO NOT MISS YOUR WINDOW OF OPPORTUNITY!

All ad requests must be submitted **no later than noon on Friday, November 14, 2014**. *Discount pricing is available on ads submitted before Friday, October 17, 2014.* Please follow the instructions below as you construct and submit your ad.

NOTE: Online ad payments will cease when all ad space has been sold.

Make your ad payment online at www.BigRedYearbook.com

Ads submitted BEFORE 10/17/2014 DISCOUNT DEADLINE BEST DEAL!

COLOR	B&W
1/8 page: \$75	1/8 page: \$65
1/4 page: \$125	1/4 page: \$100
1/2 page: \$200	1/2 page: \$175
Full page: \$325	Full page: \$225

Ads submitted AFTER 10/17/2014

COLOR	B&W
1/8 page: \$80	1/8 page: \$75
1/4 page: \$150	1/4 page: \$125
1/2 page: \$225	1/2 page: \$200
Full page: \$350	Full page: \$250

INSTRUCTIONS & GUIDELINES

1. Select the size and design you wish to purchase.
2. Collect photos and create text for ad submission following the guidelines below.

1/8 Page Ads

Includes one (1 or 2) photo and up to 15 words.
*Note: Due to space constraints, Design 2 photo submissions will not include a message.

1/4 Page Ads

Includes (1-6) photos and up to 20 words.

1/2 Page Ads

Include (3 - 8) photos and up to 50 words.
See design choices H-1 through H-5.

Full page ads

Includes (6 - 12) photos and up to 75 words.
Word counts and numbers of photos are MAXIMUMS. The more photos you use in the ad the fewer words will fit in the space.

3. Complete the order form on the reverse of this page.

INCOMPLETE ORDER FORMS OR PACKETS MISSING CONTENT WILL NOT QUALIFY FOR EARLY ORDER DISCOUNTS.

4. Submit the form, your text, and your photos (see special instructions for photos) to the yearbook staff online, by mail, or hand deliver to the GHS office in clearly marked envelope.

ATTN: Yearbook Staff/Ms. Donna Miller

We Want Your Photos for the Yearbook!

Upload candid photos to ReplayIt! Go to www.bigredyearbook.com and click on submit photos

SPECIAL INSTRUCTIONS

The yearbook staff reserves the right to reject photos or text that violates editorial policy or to ask the customer to make changes to their submission.

WE ARE UNABLE TO ACCEPT PERSONALLY DESIGNED PAGE LAYOUTS, PHOTO MONTAGES, COMPOSITE PHOTOS OR PHOTOS CUT INTO ODD SHAPES.

Be sure that all submissions are carefully identified with your senior's first and last name. Mark CDs with permanent ink. ID digital photos with senior name.

LastName_FirstName_Photo#.jpg

Example:

Smith_John_1.jpg, Smith_John_2.jpg

Neatly handwrite your personal message for your senior in the space provided on the order form OR submit typed on Microsoft Word Document (Include with photos on CD). Please be sure you adhere to the length guidelines printed in these instructions.

The Yearbook staff reserves the right to change or rearrange any page which is not appropriate for the yearbook without notifying purchaser. This includes but is not limited to the exclusion of photos and text. We offer the opportunity to review ads prior to printing, but if the purchaser is not available or does not wish to review the ad, we will edit and submit it without purchaser review.

Space is limited; Ads are taken on a first-come, first serve and as available basis.

Pricing is determined by the last date all materials are submitted. To receive discount pricing, you must submit ALL photos, text and FULL payment by the Friday, October 17th, 2014 deadline.

****THERE ARE NO REFUNDS ON SENIOR ADS****

PLEASE MAIL OR DELIVER COMPLETED AD PACKET TO:
Gainesville High School Yearbook
ATTN: Ms. Donna Miller (Yearbook Adviser)
830 Century Pl
Gainesville, GA 30501

Pay for Senior Ads & Yearbooks Online
www.BigRedYearbook.com



IMPORTANT Gainesville High School SENIOR INFORMATION. RESPOND BEFORE 10/17/2014

Gainesville High School Yearbook
830 Century Pl
Gainesville, GA 30501

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DISCOUNT DEADLINE 10/17/2014

FINAL DEADLINE 11/14/2014



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